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PRESS RELEASE

All Guitars are not the same!

A totally new concept in Guitar Design will be on display at this year's London Guitar Show.

The new Boulder Creek Guitar series features a totally new and unique bracing system that gives a new richness of sound in terms of sustain and resonance. Boulder Creek has launched two series of guitars- the *Solitaire* series and *Stage and Studio* series- with the *Solitaire* being immediately recognisable from the “**lack of a hole in the front**”. The guitars are a result of a 14-year design and manufacture investment from veteran musician Mike Shellhammer who is based in California. The guitars have been available in the USA for some time and have a wide fan base within the professional music community as well as the private musician.

When creating the *Solitaire* series, Mike designed a new bracing system that enhanced the guitar's rigidity while allowing the soundboard to vibrate more freely, giving a smoother sound than a traditionally constructed guitar. Mike also realised that many songs are developed when the writer or guitar player are on their own and listening to their own sounds. The “SBS” bracing system allowed the sound hole to be moved to the top of the guitar allowing the player to hear exactly what the audience would normally hear. The larger un-broken soundboard also allows much louder volumes, and better sustain to be achieved even at the front of the guitar. The *Stage and Studio* series is a more traditional looking guitar, with the sound hole kept at the front, but the SBS bracing system significantly enhances the tone just the same.

Both ranges are available in a variety of woods and finishes - Rosewood, Spruce, Mahogany and Cedar. All Boulder Creek guitars feature a low string action to enhance the playability of the guitars right out of the box. Dovetail joints provide a solid bond between the neck and body which adds greater sustain and tone. An additional feature is the die-cast tuning machine heads which are geared at 18 to 1 instead of 14 to 1 like most other acoustic guitars, allowing the most accurate tuning possible on all Boulder Creek guitars.

The electro-acoustic models feature an AB4-1 Balanced Pre-Amp System, which has both a normal guitar lead input and a XLR input, meaning that working in the studio or having alternate mixes on and off stage for live playing will be simple and of the highest quality. Using both the balanced and the un-balanced outputs greatly reduces unwanted noise and hiss, which can often be a problem when recording and performing with other standard electro-acoustic guitars.

All Boulder Creek guitars were designed for professional use in both stage and recording studio applications. Their sound and playability rival instruments costing two or three times as much.

In addition to The Boulder Creek Guitars the Wedgie range of products will also be on display – although previously available on a small scale from some retailers the wedgie products will now be more available within the UK.

Additional Information..... Continued on next page

About Boulder Creek Guitars

Boulder Creek Guitars are designed in San Jose California by Morgan Hill Music Inc. Mike Shellhammer the inventor of the SBS bracing system is in industry veteran who started as a road musician in the 70s before working for some of the most prestigious guitar distributors in the USA. Mike created the Boulder Creek unique SBS suspended Bracing System over a 14 year period. The product really took shape within the last 2 years and there will be additional product offerings over the coming months.

Mike will be in attendance at the London Guitar show part of the London International Music Show June 12-15 at London's Excel (U4music Stand S33)

<http://www.londoninternationalmusicshow.com/>

A promotional video is available on the website - <http://www.u4music.co.uk>

About U4music.co.uk

The U4music.c.uk website is operated by U4Global Solutions Limited a Southampton based international sales and distribution company. The owner, Alan Routledge, has known about the guitars for some time and was eager to take on the product as they offer a unique and different sound compared to the many "me-too" products available today. Alan has a lot of history with the owners of Morgan Hill Music so was delighted to be asked to launch these products in the UK.

Wedgie – A known brand recently acquired by Morgan Hill Music

The Wedgie product are also owned by Morgan Hill Music and provide excellent price – performance benefits from picks through to drumsticks to tuners and pedals. All the Wedgie products benefit from being a "known and trusted brand" with unique design features and materials. Whilst in the past some retailers had picked up the Wedgie products the new distribution deal means they will be much more accessible to the UK market

Press Information:

Pictures can be downloaded from the website URL

<http://www.u4music.co.uk/content/press>

Or contact

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Boulder Creek Guitars

Solitaire

Stage & Studio